



Mark Levy



Holly Levy

We are sure you want your consultants to have excellent qualifications. These are ours:

RDR President Mark Levy has been described as “a trainer who always brings value,” “makes learning fun,” and who “offers some of the best and most practical advice in the sales, leadership and business arenas.” He has 36+ years of experience and expertise in growing organizations’ teams, profits and impact.

Mark has been a speaker at over 100 state and national broadcast training sessions for radio and television sellers and managers, including NAB Las Vegas, the NABEF’s Executive Development Program, NAB’s Small Market Television Exchange and the Radio Advertising Bureau’s “Consultant’s Corner.”

Additionally, Mark has served as lead instructor for the NAB’s Media Sales Institute and pilot Media Sales Academy programs, and trained for the International IDEABANK, National Association of Black Owned Broadcasters, Broadcasters’ Education Association, Inland Press Association and Independent Billboard Operators.

He is a frequent contributor to the LBS Video Training Series, has trained internationally in Barbados, Canada, the Cayman Islands, Guatemala, South Africa, and Trinidad, and served as VP of Sales for the RAB for 7 years. A member of the National Speakers’ Association, Mark also trains National Guard Battalions looking to multiply their recruitment numbers and grow their leadership skills.

Holly Levy, ESQ is Vice President and “Chief Impact Officer” of Revenue Development Resources. Together, Holly and Mark teach audiences and organizations how to grow their resources and maximize their impact, drawing not only on their business knowledge and experience as business partners but also their expertise as a 35-year married couple!

Holly and Mark’s **Influence To Impact™ Leadership Training** offers audiences a unique, educational and hilarious adventure as they present “tried and tested” applications, not trendy “pie in the sky” theories! They have team trained at numerous national and state broadcasters associations’ events, independent media companies, and other civic organizations.

For 16 years, Holly worked as a multi-media campaign production coordinator for broadcasters and their client advertisers. She earned her law degree in 1987 and practiced law in Ohio while also serving as an Adjunct Professor and became an immediate hit when she started speaking with Mark in 2017.

Mark and Holly live in Dallas and have two sons and a daughter-in-law. Mark is a former horse jockey, has been a drummer/percussionist in bands for 45 years, and is a “pro-fisherman wanna-be.” Holly is passionate about coaching people on how to live out their full potential, loves writing and teaching, cooking pasta for friends and family dinners, and spending time in the country, where she catches more fish than Mark.

RDR consistently helps companies grow their people, profits and impact.

To insure 2020 is a great year for your company, give us a call today at 972.522.8570!

Revenue Development Resources, Inc.

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