

IHEARTMEDIA BOSTON'S 101.7 THE BULL AND NBC10 BOSTON RAISE OVER \$51,000 FOR ST. JUDE CHILDREN'S RESEARCH HOSPITAL DURING "ONE NIGHT ONLY" BROADCAST

BOSTON – November 22, 2021 – iHeartMedia Boston's [101.7 The Bull](#) and NBC10 Boston announced today that "One Night Only" broadcast special raised over \$51,000 to benefit St. Jude Children's Research Hospital, the leading children's hospital pioneering research and treatments for kids with cancer and other life-threatening diseases.

"One Night Only" aired on Saturday, November 20 from 7pm - 8pm on NBC10 Boston and was simulcast on 101.7 The Bull, Portsmouth's 95.3 The Bull, Springfield's Kix 100.9, NECN and NBC Connecticut. Hosted by 101.7 The Bull's on-air personalities Colton Bradford, Amanda Jo and Jess the one-hour special featured performances by country artists Kelly Clarkson, Carly Pearce, Chris Young and Kane Brown, Brothers Osborne, Tenille Arts, Niko Moon, Jordan Davis, Justin Moore and Parmalee. Listeners were encourage to call in or make online donations to benefit St. Jude.

Since 2016, 101.7 The Bull, 95.3 The Bull and Kix 100.9 have combined the power of their signals to simulcast the "Country Cares for St. Jude's Kids" radiothon reaching hundreds of thousands of listeners. For the past five year the radiothon raised over \$1.8 million to benefit St. Jude. "One Night Only" continues the dedication these stations have for the cause.

iHeartMedia is the leading media outlet in the Boston market with multiple platforms, including its broadcast stations; live events; data; and its digital businesses and platforms, including mobile, social and its own iHeartRadio, iHeartMedia's free all-in-one digital music, podcasting and live streaming radio service – with 3 billion app downloads and more than 150 million registered users.

About iHeartMedia Boston

iHeartMedia Boston owns and operates WBWL, WXKS, WBZ-AM, WXKS AM, WJMN, WZLX, WRKO and WZRM, and is part of iHeartMedia. iHeartMedia, Inc. [Nasdaq: IHRT] is the leading audio media company in America, reaching over 250 million people each month. It is number one in both broadcast and digital streaming radio as well as podcasting and audio ad tech, and includes three business segments: The iHeartMedia Multiplatform Group; the iHeartMedia Digital Audio Group; and the Audio and Media Services Group. Visit [iHeartMedia.com](#) for more company information.

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CONTACT

Adam Ralston, VP of Marketing
iHeartMedia Boston
adamralston@iheartmedia.com
781-350-1057