From the Editor

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A recent CNN.com article described the immediate aftermath of the Joplin tornado saying, "For the first 11 hours, their cell phones were just as good as dead." The story of the station operators who made the difference is inspiring.

For decades, radio and television have been the first on the scene. In times of trouble, this tradition continues. It's what the industry is all about.

At the Massachusetts Broadcasters Association, we are dedicated to helping stations provide the critical information to those who need it. With the passage of the Joplin tornado, the local chapters and member stations stepped up to the challenge, providing valuable information to the public.

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Upcoming Events

The Massachusetts Broadcasters

Events

The Massachusetts Broadcasters Hall of Fame will hold its 15th annual awards ceremony on Saturday, September 17th. The event will take place at the Sheraton Boston Hotel. Tickets are $250 per person, $150 per person in a group of 10 or more. For more information log on to


For more information on the show log onto

www.facebook.com/massbroadcasters. See you in September!