**Sound Bites Teaser**

Massachusetts Broadcasters Association is raising the bar for broadcasters have to offer in news, this year's award for best on-air personality will make its way to Bay State stations. This yet-to-be-named awards program will recognize the most valuable member benefits. Through the services of Attorney Bill Murray (in-state) and Pillsbury, Winthrop, Shaw, Pittman LLP at email bmurlaw@aol.com. We're excited to announce the MBA's two newest members-only programs! These programs will connected to the Community.}

**New Member Benefits!**

We're excited to announce the MBA's two newest member-only programs! These programs will benefit the staff and families of member stations, with a focus on continuing education:

- **Families in Broadcasting Scholarship** created to aid members as their children pursue higher education. This year, the MBA will award up to ten $750 scholarships to graduating high school seniors. Students must be planning on majoring in a communications-related field. Students do not need to be planning on majoring in a communications-related field, but must be planning on pursuing higher education. This year, the MBA will award up to ten $750 scholarships to graduating high school seniors. Students must complete an essay and submit the application as well as their high school transcripts.

- **Continuing Education Reimbursement Program** will provide a one-time continuing education reimbursement of up to $500 to a radio or television station, or the station's employment as of July 1, 2011). A will also deny any applications once all 2012 allotments have been awarded. For how long _____________year? ____________ 1/30/12			9:24:31	AM

**Up to Date in the Community**

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**Up to Date in the Community**
At a recent hearing before the Massachusetts House of Representatives Committee on Education, testimony was given on the importance of preserving the broadcast television spectrum.

Legislative update – Spring 2012

Local – Media Shield Bills

On March 13, 2012, the Joint Committee on the Middle Class Tax Relief and Job Creation Act of 2012 met to discuss the future of the $1.75 billion in federal funding for the Small Business Administration’s (SBA) guaranty programs. The Committee is considering legislation to extend and possibly expand these programs.

The MBA recently signed onto the following letter that was released on March 13, 2012, supporting the media shield bill introduced by Representative Alice Hanlon Peisch, Chairwoman of the Committee on Education.

A one-time auction and a relocation fund of $1.75 billion; and

No forced moves from UHF to VHF which allows innovation and the Middle Class Tax Relief Job and Creation Act of 2012 into law.

The MBA will continue to work at defeating these bills.

The job bank featured on the MBA’s Job Bank is one of our most popular online resources. Whether you are looking to employ someone with whom you can work, or you’re on the hunt for a job, the MBA’s Job Bank is an excellent source for all employment needs within the broadcast industry.

The MBA’s job bank continues to be a fantastic resource that provides employers of all sizes with the ability to advertise positions in an efficient manner. The MBA’s job bank is free to all MBA members for the duration of the job listing.

Send us what your station is doing to better the community, and you could be featured on our upcoming trip to Washington, D.C. Every station that sends us testimonials or stories about how local broadcast media serves their community. WMRC AM! WMRC President Tom McAuliffe entered WMRC’s "Radiothon" on August 31, 2011, which benefited the Middlesex Regional Medical Center. MLB’s "Radiothon" benefits the local communities. WMRC President Tom McAuliffe entered WMRC’s "Radiothon" on August 31, 2011, which benefited the Middlesex Regional Medical Center. WMRC AM! WMRC President Tom McAuliffe entered WMRC’s "Radiothon" on August 31, 2011, which benefited the Middlesex Regional Medical Center.

Your Association, along with the other #Massachusetts associations, is creating a country where every town and individual broadcaster is able to own and operate free of burdens and restrictions. Among these

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