



**Beasley Radio Talent Institute**

WERS/Emerson College Boston, MA

# INFORMATION & INVITATION

## **Massachusetts Radio Interns/Part-Timers:**

Apply to take part in the 10-day Beasley Radio Talent Institute. It's an exciting opportunity to learn from over 30 broadcasting professionals.

*June 24 – July 3, 2019*

**APPLY NOW**

**General Deadline – February 1**

**Final Deadline – March 1**



# Beasley Radio Talent Institute

WERS/Emerson College Boston, MA

## Dear Radio Intern,

National Radio Talent System wants to help you fulfill your desire to have a successful career in broadcasting through the Beasley Radio Talent Institute. The Beasley Radio Talent Institute is the connection you need to get into broadcasting.

By taking the initiative to be an intern or entry-level employee at a radio station, you are demonstrating that you are most likely an excellent candidate to attend the Beasley Radio Talent Institute, and the kind of person the broadcast industry will want to hire.

## What is the Beasley Radio Talent Institute?

- The Beasley Radio Talent Institute is an intense 10-day program held on the campus of Emerson College in Boston, MA in partnership with National Radio Talent System.
- National Radio Talent System is the only program of its kind in the world. It's a system of Radio Talent Institutes on college campuses across America. Its mission is to discover, coach and nurture entry-level talent for the industry.
- National Radio Talent System brings over *30 radio professionals* to the Beasley Radio Talent Institute to teach interactive sessions. Over the ten days you will personally learn from them, meet, mingle, and network with them. It could take years to meet and build relationships with these many broadcasters otherwise.
- Broadcast professionals from almost every aspect of the radio industry lead sessions; on-air, sales, digital, sports, news, production, management, marketing, programming, social media, etc.
- After completion of the Beasley Radio Talent Institute, you are highlighted on the National Radio Talent System website to broadcasters regionally and nationally.
- 70% of students who attend the Beasley Radio Talent Institute get their first job in broadcasting after graduation.
- We often get the question, "Can I do an internship *and* the Beasley Radio Talent Institute over the same summer?" The answer is yes. You don't have to choose one or the other. To date, every radio station has allowed their interns to break away from the internship for ten days to participate in Radio Talent Institutes.

- All college students, graduate students, and recent graduates are welcomed and accepted from all universities in the state and region. A total of 25 students are accepted on a rolling acceptance, so the earlier you apply, the better your chances.
- The Beasley Radio Talent Institute builds on the education you are already receiving by bridging the campus-to-career gap that exists for most college students.
- The National Radio Talent System provides a “Certificate of Completion” from the Beasley Radio Talent Institute and a “Radio Marketing Professional” certification from the Radio Advertising Bureau.
- The cost to you depends on when you apply and are accepted. Registration fees are not paid until *after* you are notified of acceptance, and that cost includes a meal card for lunch to use during the 10 days. Housing, if needed, is available on campus. Apply early for adjusted rates!  
Deadlines:
  - General Applicants – February 1 - \$385 Registration
  - Final Applicants – March 1 - \$395 Registration

To apply, go to [NationalRadioTalentSystem.com](http://NationalRadioTalentSystem.com). There you can also find all the details you need, including the dates of the Institute, application deadlines, qualifications, curriculum, and more.

We hope to see your application soon, and I look forward to seeing you this summer at the Beasley Radio Talent Institute. If you have any questions, please contact me. I am the Institute Director and can help you every step of the way. You can contact me via e-mail, text, or call!

Best regards,

Taylor Anne Wade  
National Radio Talent System  
Institute Director  
[TaylorAnne.Wade@NationalRadioTalentSystem](mailto:TaylorAnne.Wade@NationalRadioTalentSystem)  
(704) 246-8185