



Date: 4-9-18  
Client: MA EOPSS  
Work Order: DD-April18  
Attn: Traffic  
Media: Radio/TV

## NCSA/PEP ORDER

Radio:	TITLE:	LANGUAGE:	LENGTH:	KILL DATE:
1	Distracted Driving -30 Radio	English	:30	4/29/2018

TV:	TITLE:	LANGUAGE:	LENGTH:	KILL DATE:
1	Distracted Driving - JustDrive	English	:30	4/29/2018

**Run Dates: 4/16 - 4/29**

Weeks: 2

Days	Daypart	Spots/Day
M-Su	6A -12M	18

### Special Instructions:

Please email confirmation to [jordan@massbroadcasters.org](mailto:jordan@massbroadcasters.org)

Radio creative can be found at: <http://www.massbroadcasters.org/pep-downloads>

TV creative can be found at: [https://www.dropbox.com/s/udbzu5nyutitojo/JustDrive\\_TV\\_CIOT-0418H30.mov?dl=0](https://www.dropbox.com/s/udbzu5nyutitojo/JustDrive_TV_CIOT-0418H30.mov?dl=0)

**All updated affidavits with confirmed airtime values should be sent to Jordan Walton's attention at the MBA office, PO Box 857 Clark, NJ 07066 or via email to [jordan@massbroadcasters.org](mailto:jordan@massbroadcasters.org)**

*Airtime donated to spots affiliated with the MBA NCSA Program is not tax deductible as a charitable donation.*